

PowerPoint 1

10 Businesses the Smartphone Destroyed

Non-computer Based Planning:

- Read over the article “10 Businesses the Smartphone Destroyed.” Pick out the main points in article about how the Smartphone succeeds and the various types of devices it has killed do not succeed.
- Write the Main Points and sub-points for each section on a piece of paper, and condense the sentences until they will make good bullet points on a PPT.
- Take these points and create a series of sketches, one for each PPT slide you will create, that a) shows about where you want to place your images and b) includes the full text of the main and sub-points.
- Then make up a list of the order in which the slides will appear. Example:
 - 1) Title Slide
 - 2) Outline of Presentation
 - 3) Smartphone features
 - 4) PDA
 - 5) Etc.
 - 6)
- ✓ **Turn in all three items, the Main Points/Sub-points list, the sketches, and the list of the slide order, to Ms. Mitchell, 10 pts. Each.**
 - Create a new PPT presentation. Start out with plain Black on White slides. Type the main/sub-points on the appropriate slides.
 - Choose an appropriate Theme and Background for the slides. Apply to all slides.
 - Choose font for headline and a different, but compatible, font for the body copy. See if you want to adjust colors to go better with Theme and Background.
 - Once you have done this, you should go back to the original article and look for data that indicates how the sales of Smartphones have increased and the other product sales have decreased. Express these as percentages of sales. There will be some products that do not have this info in the article, you will need to look the information up on the internet.
 - Once you have acquired all this information, you will be adding a slide, preferably two (with 5 products + Smartphone data on each) to your presentation. Insert a Chart on these slides (which should be placed at the end of your presentation, but before the summary slide, if you have one. Use the Excel spreadsheet that appears to enter the data; it will appear on the chart.
- ✓ **Final PPT is due Friday, 2/4. 10 pts for final PPT.**