

Art Speak For the Viewer

Art Speak	Formal Art Criticism	How to Start Art Speaking
WHAT	Description	Start your sentences with: I see... I notice... This is what's going on in this artwork...
GUT	Initial Reaction	This makes me feel... I think the artist felt... I think the artist wanted the viewer to feel...
HOW	Analysis	Use the Visual Vocabulary, including: Elements of Art Principles of Art Materials and Methods
WHY	Interpretation	This makes me think about... I think the artist was thinking about... I think the artist wanted viewers to think about...
SO WHAT?	Evaluation	This work feels successful for me because... This work feels unsuccessful for me because...

Enjoy art speaking!