

New Media I

Portfolio Requirements 2011

Because I already have digital copies of your work, I simply want you to write a reflection covering the following points about each piece of work. The Reflection should be a minimum of two pages in length and may be in essay or bullet point format; your choice.

Component	Specific Item
Logo Design	In your Reflection, tell me which is your best logo design (can be beverage logos or other logo you have designed), and why. Identify an area of improvement for your logo design.
Label Design	In your Reflection, identify your beverage label by product name and tell me about any challenges you may have had in creating it. Identify an area of improvement for your Label Design.
Your choice of project	In your Reflection, tell me which of the projects we've worked on this year was your best, and why you are proud of it. Identify an area of improvement for this project.
Evaluation:	In the conclusion of your Reflection, answer the following questions: 1) How have I grown as an artist/designer over the past year? Go into some depth on this topic. 2) How does each of the pieces I identify as part of my portfolio fit into the Areas of Interaction (9 th and 10 th grade) or IB Learner Profiles (11 th and 12 th grades)? Identify one AOI or IBLP for each project. Explain in detail.

EMAIL (from your school email address) your written reflection to me by Friday, May 27th.