

# Typographic Self-Portrait Nametags

A specific personality is described for each nametag you have been called upon to design. The dimension of each nametag is 2"high x 3' wide. Put eight nametags on the first page and four on the second. Use your own name, and fit it to the concept using the "Hi, my name is" tag at the top, and the defining characteristic at the bottom.

You may use any font, any position, on the nametags. You may change the shape of the letters. Use color to enhance your concept. The goal is to express the character's personality through the font's personality and any artistic modifications you make to the font.

Example of blank card

Hi, my name is
and I'm a chameleon

- |                 |  |
|-----------------|--|
| 1. My name is:  | and I'm a chameleon.                             |
| 2. My name is:  | and I'm an acrobat.                              |
| 3. My name is:  | and I'm an amphibian.                            |
| 4. My name is:  | and I'm a linebacker for the San Diego Chargers. |
| 5. My name is:  | and I'm a taxi driver.                           |
| 6. My name is:  | and I'm a WWE wrestler.                          |
| 7. My name is:  | and I have an allergy.                           |
| 8. My name is:  | and I live in Chernobyl, Russia.                 |
| 9. My name is:  | and I have the hiccups.                          |
| 10. My name is: | and I'm accident prone.                          |
| 11. My name is: | and I'm a magician.                              |
| 12. My name is: | and this is a stick-up!                          |